The KIKI Code

Keep it balanced

Balance screen time with other activities.
Learn to forget about your phone.

IRL is better

IRL ("in real life") is better for our relationships and connections -- and for our brain health.

Keep it respectful

If you wouldn't say something to someone's face, don't post it online.

Intellect: use it!

Be critical in assessing what's real and what's false. Validate facts as best you can.

TRUE ▷ KIDS 1
YOUTH MEDIA & TECHNOLOGY

We inspire young learners and the community around them to create, communicate, and safely navigate the digital world.

NEW MEXICO
COMMUNITY TRUST